2009 CIBER BUSINESS LANGUAGE CONFERENCE
Navigating the World of Business Through Language and Culture
April 2–4, 2009
Marriott Country Club Plaza
Kansas City, Mo.

Saturday, April 4
Special Track and Special One-Day Rate
for Teachers: $125
For those interested in reaching lower-division language learners.

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2009 CIBER Business Language Conference
Navigating the World of Business Through Language and Culture

Whether managers are finding markets in Asia, Africa, Europe, or Latin America, speaking the local languages and knowing the cultural terrain can make or break a deal. But how do we teach these skills, especially to adult learners? Come to Kansas City to chart new directions in research and share ideas and best practices for teaching language and culture to business professionals.

Goin’ to Kansas City!
April 2–4, 2009

Registration
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Content/Speakers
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