The University of Kansas Center for Technology Commercialization (KUCTC) was established in 2008 to simplify and expand the technology transfer process at KU’s Lawrence and Medical Center campuses. Its goal is to move KU research discoveries and inventions into the marketplace by recruiting commercial partners to help develop new products that benefit the public. Nearly one third of the companies licensing KU technology are based in Kansas. More information is available at www.ctc.ku.edu.

Combining the operations of both campuses enables KUCTC to:
- Leverage best practices of both organizations and maximize resources;
- Coordinate interactions with business, economic development agencies and government officials;
- Promote bi-campus research collaboration; and
- Create additional funds for investment in university research and graduate education initiatives.

**Measuring and Achieving Success**

The success of KUCTC is measured by the increased number of invention disclosures, patent applications filed, patents issued, income earned, partnerships with industry, start-up company formation, participation in educational programs, and outreach initiatives. Success is also measured by the high quality of service provided to everyone involved in the process.

To accomplish its goals, KUCTC has licensing associates and other staff located at both campuses to meet the needs of faculty researchers. KUCTC also works collaboratively with KU’s Institute for the Advancement of Medical Innovation (IAMI) to evaluate invention disclosures and structure plans for future development.

**Other Opportunities and Outcomes**

Having a comprehensive, well-run technology commercialization operation helps attract and retain KU faculty and staff. Many younger faculty view invention and commercialization as one of their career goals and KUCTC can assist these researchers. They and their academic departments also benefit financially when an invention proceeds toward product development.

Increasingly, the formation of new companies is a high priority for the state, local and regional economic development organizations, and the business community. Such companies help generate new jobs and create wealth for the citizens of Kansas and the Greater Kansas City area. Enactment of the Kansas Economic Growth Act, creation of the Kansas Biosciences Authority, establishment of an Office of Business Relations and Development at KU, and a number other developments all underscore the importance of a strong technology commercialization operation at KU.

KUCTC also provides other important opportunities. One of them is to help educate students, staff, faculty and the public about entrepreneurship and the value of intellectual property. Ultimately, KUCTC seeks to ensure that the public benefits from KU research through the commercialization of inventions created at KU.

**More Information**

To learn more about KUCTC, contact us at:

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