Continuing Education and University Outreach

Since the inception of the first “School of University Extension” in 1891, the University of Kansas has been a leader in lifelong learning. Initially responding to the educational needs of working people without direct access to a college or university, KU Continuing Education has evolved into a national leader in the delivery of high-quality professional education, workforce development and distance learning. Now after 120 years, KU Continuing Education serves not just the people of Kansas and the region, but offers programs that expand our reach around the globe.

As the primary outreach arm of the University of Kansas, we support its aggressive drive for discovery and innovation by actively disseminating the important work of KU’s researchers and scientists. KU Continuing Education expedites the flow of this life-changing research through public short courses, conferences and online modules. We also partner with our colleagues across the university to leverage the scholarship of our students and faculty to have a greater positive impact on our communities, our state, the nation and the world.

Serving all 105 Kansas counties, all 50 states and 52 countries

Each year, KU Continuing Education serves more than 70,000 people of diverse backgrounds from all age groups by offering nearly 1,000 courses, programs and conferences. KU Continuing Education provides non-credit courses in professional development and certificate opportunities through public and online programs for working professionals. KU Continuing Education also trains Kansas law enforcement officers, firefighters and other first responders, and provides lifelong learning opportunities for adults over 50 through the KU Osher Lifelong Learning Institute.

Our services are directed from offices and centers around the state. Although most KU Continuing Education departments are housed at the Continuing Education building on the Lawrence campus, the Kansas Law Enforcement Training Center is located near Hutchinson, and our continuing medical and nursing education programs reside at the KU Medical Center in Kansas City, Kan. We also partner with all 19 Kansas junior colleges to make programming easily accessible for all Kansans.

In addition to the departments outlined in this publication, the Continuing Education building is home to institutional resources, including IT and market research, Web and instructional design, a full-service marketing department, and the business office, which provides registration, human resource, accounting and grant writing services.

I invite you to review the programs and services that KU Continuing Education offers, which continue more than a century of high-quality distance learning and professional education.

Sincerely,

Frederick W. Pawlicki, Executive Director
785-864-1077 • fpawlick@ku.edu
Professional Continuing Education
KU Continuing Education offers professional development via public short courses, online courses and through customized training delivered on-site for a variety of professionals, including aerospace engineers, law enforcement, architects, educators, city managers, attorneys, and scientists.

Public Short Courses
KU Continuing Education offers public courses that develop skills and expertise on topics ranging from airplane design to LEED certification to project management.

Online Courses
Online offerings include courses specific to aerospace, engineering and manufacturing. Resources for educators include the Educator’s Online Academy and the Transition Seminar Series created by the KU Department of Special Education.

Customized Training
Working directly with instructors, KU Continuing Education can provide customized training that fits any schedule and can be offered on-site, saving travel and hotel expenses. Employees train as a team to enhance productivity and promote camaraderie.

Professional Continuing Education Departments and Services
Frederick W. Pawlicki, Executive Director • 785-864-1077 • fpawlick@ku.edu
Gina Cregg, Associate Director • 785-864-1077 • gcregg@ku.edu

Visit us online at www.ContinuingEd.ku.edu to learn more about our programs and services, or to print a PDF of this brochure.
The Aerospace Short Course Program (ASCP), considered one of the world’s best, was developed in 1977 to provide advanced training for aerospace professionals. Partnering with the University of Kansas Aerospace Engineering Department and the School of Engineering, this program provides high-quality instruction delivered by industry and academic experts.

An array of 46 classes falls into the following categories:

- Aerospace Compliance
- Aircraft Maintenance and Safety
- Avionics and Avionic Components
- Flight Tests and Aircraft Performance
- Aircraft Design
- Aircraft Structures
- Flight Control Systems Design
- Management and Systems

Courses are given in several locations around the U.S., including: Dallas/Fort Worth; Kansas City, Mo.; Orlando, Fla.; San Diego; Seattle; and California, Md. All courses are also available for on-site presentations at individual companies almost anywhere in the world. Course content can be modified to suit company needs.

Since its inception in 1977, our short courses have been presented in Asia, Africa, Australia, Europe and South America and in recent years, classes have regularly been conducted in China, South Korea, Singapore, Hong Kong, Australia, Germany, France, Switzerland, Italy, Norway, United Kingdom, Spain, Turkey, South Africa, Canada and Brazil.

The great success of the ASCP has been based on its unique qualities: practical, one-of-a kind classes taught by outstanding industry professionals; continual upgrading of course selection to suit industry trends and needs; outstanding customer service; and its ability to provide on-site courses that respect the learning styles and cultural differences of its global client companies and individual customers.
KU Continuing Education manages a wide range of conference, symposium, and workshop activities. We offer a spectrum of high-quality services to help you plan and carry out a successful conference. Whether you are considering a large conference with a national scope or seminars for an executive group, we will help you develop exactly what is needed within your time frame, saving you time—and often saving you money.

Some of the services our professional staff can provide:

- Online registration services
- Financial management and budget planning
- Marketing services and needs assessment
- Mailing services
- Publication services including layout, design, printing of brochures, programs, calls for papers, and proceedings
- Development and printing of instructional materials, signage, and other materials
- Media management including news releases
- Logistics management including contracting for hotels and transportation
- On-site management
- Audio/video management
- Program assistance in development of agendas and timelines
- Speaker identification, contracting, and coordination
- Poster session management
- Special program management including committee meetings, preconference workshops, and tours
- Distance electronic delivery of live conference activity
- Documentation of instruction and materials through use of DVDs, CDs, and other formats
- Evaluation and assessment of events and activities

www.ContinuingEd.ku.edu
Jim Peters, Director of Professional Programs and Communications
785-864-9142 • jpeters1@ku.edu
Continuing Education at the University of Kansas Medical Center coordinates a wide range of accredited conferences, courses and symposia for physicians, nurses and allied professionals. In addition, this office offers on-site and online courses for the bioscience industry workforce.

Clinical and scientific conferences and symposia cover the latest advances in research, diagnosis and treatments in many clinical areas. KU Medical Center health professionals stay current by attending departmental grand rounds. The Continuing Education office oversees and accredits more than 600 grand-rounds sessions annually.

Continuing Education offerings at the KU Medical Center reflect the national trend emphasizing team-based health care. Eighty-five percent of our conferences and symposia are accredited for both physicians and nurses, and many are accredited for other health professionals as well. Our programs are nationally accredited by the Accreditation Council for Continuing Medical Education and the American Nurses Credentialing Center.

Bioscience continuing education offers courses in several categories, including:
- Laboratory safety and techniques
- Regulatory and compliance issues
- Scientific and technical writing
- Testing and validation
- Technology
- Management and marketing

www.ContinuingEd.ku.edu/kumc
Dale Grube, Associate Dean
913-588-4466 • dgrube@kumc.edu
The Kansas Fire & Rescue Training Institute, created in 1949, provides services and training to 680 Kansas fire departments. Our “Mobile Fire Academy” serves the entire state, delivering the knowledge and skills necessary to operate at all levels of the fire service.

We provide nationally recognized training for fire, hazardous materials, rescue, and terrorism response, as well as professional certification in 14 fire service disciplines.

Funded by the State of Kansas, most training services are offered to local fire departments at little or no cost. In the fiscal year 2010, the Institute delivered training and certification services to firefighters in 96 Kansas counties and 21 states.

**Types of Training**
- Firefighting Skills
- Technical Rescue
- Fire Officer
- Fire Instructor
- Hazardous Materials
- Tactics and Strategies
- Incident Command
- Response to Terrorist Incidents
- Arson Identification
- Fire Apparatus
- Fire Inspection
- Other topics available by request

**Methods of Delivery**
- Direct—by institute instructors
- In-house—by department instructors
- Regional—at fire schools and conferences

**Services**
- Training for free or low fees
- Training record resources
- National certification
- Technical resources
- National Fire Academy state point of contact
- Liaison with other organizations

**www.ContinuingEd.ku.edu/fire**
Glenn Pribbenow, Director
785-864-9199 • gprib@ku.edu
The Kansas Law Enforcement Training Center (KLETC) is devoted to providing comprehensive, progressive, quality training and support for Kansas law enforcement personnel.

Located near Hutchinson, Kan., KLETC serves as the headquarters for all law enforcement training in the state. KLETC directly trains the majority of municipal, county and state law enforcement officers from throughout Kansas. It also oversees and monitors training at seven authorized and certified academy programs operated by local law enforcement agencies and the Kansas Highway Patrol.

Kansas law enforcement officers are required to complete a minimum of 560 hours of basic training in order to receive their law enforcement certification. To maintain certification, each officer must complete 40 hours of continuing education annually.

KLETC provides basic training in a 14-week residential program offered several times a year at the residential training facility near Hutchinson. On average, more than 400 officers per year complete this program. Thousands more participate in KLETC continuing education, specialized training and distance learning programs at numerous training sites all across the state.

*Selected courses & training topics:*
- Community Policing
- Criminal Investigations
- Pursuit driving
- Interrogation techniques
- Basic Crime Prevention through Environmental Design
- Identity theft
- Firearm training
- Fingerprinting
- Domestic violence intervention
- Crisis Intervention Teams
- Search and seizure
- Hostage negotiation

[www.kletc.org](http://www.kletc.org)
Ed Pavey, Director
620-694-1501 • epavey@kletc.org
The mission of KU’s Osher institute is to provide mentally stimulating activities for learners aged 50 and over from all backgrounds and levels of education. Our classes involve no homework or grades, but simply offer our members the opportunity to experience the joy of learning.

Typically, an Osher course consists of three weekly two-hour sessions. Students choose from a unique array of classes to create their own program of personal development.

All Osher instructors are carefully selected for their subject knowledge, passion for their topic, and love of teaching in order to insure a meaningful, fun learning environment for our members. Our Osher instructors love what they do, and so do their students.

The University’s developing network with the 19 Kansas community colleges makes Osher classes available to many more adult learners statewide. State of the art interactive video instructional equipment allows a class to be offered at two or more locations simultaneously.

KU Osher was established in 2004 by the Bernard Osher Foundation of San Francisco. It is one of more than 100 Osher Lifelong Learning Institutes located in all 50 states and the District of Columbia.

Selected Osher courses:
• Prisoners of War in Kansas During WWII
• Seeing New Worlds: How Science Changes
• Ghosts in the White House: The Men and Women Behind the President’s Words
• Aviation in American Agriculture
• The Moral Dimensions of Macbeth
• The World of Rodgers and Hammerstein
• American Art of the 70’s: Anything Goes
• Kansas Renewable Resources: Wind and Solar Energy for Electricity

www.osher.ku.edu
David M. Wilson, Osher Director
785-864-7873 • DMWilson@ku.edu
Our creative services include:

- Graphic design
- Editorial services
- Event media kits
- Conference display
- Electronic marketing
- Ad design
- Mailing services
- Statistical research & optimization tracking
- Web design & maintenance
- Electronic media production and editing

KU Continuing Education Marketing Illumination is our external marketing services division. We provide unique, custom marketing services to other KU departments and agencies.

We work closely with our clients to develop creative promotional solutions that work with their marketing and brand strategies. Targeting your ideal market segment is our specialty and the key element to your success. We pride ourselves on keeping you in the public eye in a professional manner, with positive news and updates that are germane and relevant.

www.ContinuingEd.ku.edu/illumination
Kyle Garcia, Marketing Director
785-864-7857 • kylegarcia@ku.edu